



AI-POWERED CONTENT, BRANDING AND DIGITAL MARKETING

FINLAND-BASED • WORKING GLOBALLY



Welcome to Sense Art

Sense Art Production Ab is a Finland-based creative and marketing company working with international brands worldwide.

We combine strategy, AI-powered research and content workflows, branding, web development, photography and video to help businesses build and scale their digital presence across markets and languages.

AI helps us move faster, explore more and adapt content at scale. Human strategy, creative judgment and quality control remain at the centre of every project.

INTRODUCTION

Our Principles

01

HUMAN-LED, AI-POWERED

Technology accelerates research, ideation and production. Strategy and creative judgment remain human.

02

INTERNATIONAL BY DESIGN

We create systems that adapt across languages, markets and channels without losing brand consistency.

03

ONE CONNECTED WORKFLOW

Content, branding, web and production are developed as parts of one coherent digital ecosystem.

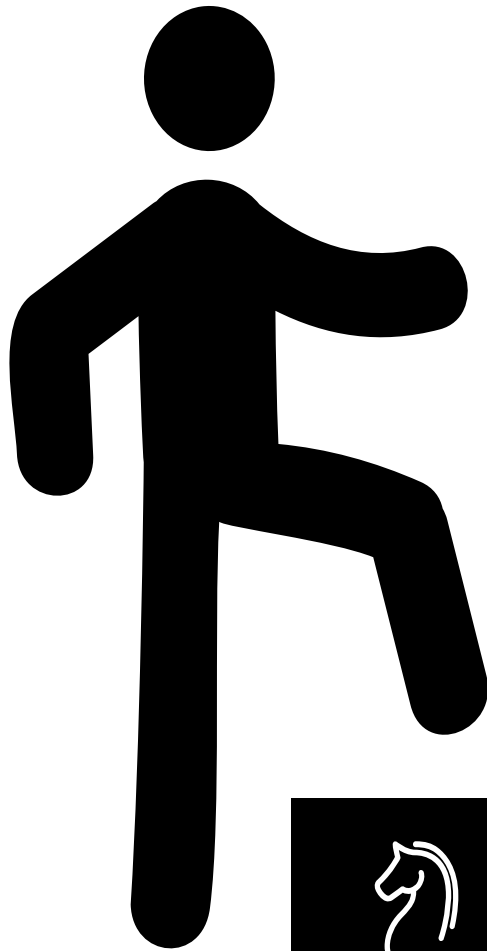
04

PARTNERSHIP OVER PROCESS

We adapt to the business, project and market instead of forcing every client into the same model.

ABOUT US

Our Approach



 **DISCOVERY**

Define goals, audience, challenges and opportunities through focused research.

 **STRATEGY**

Turn insights into clear positioning, content priorities and a channel plan.

 **CREATE**

Produce content, design, web, photography and video as one connected system.

 **SCALE**

Localize, optimize and extend content across markets, search and AI discovery.



CREATIVE SERVICES

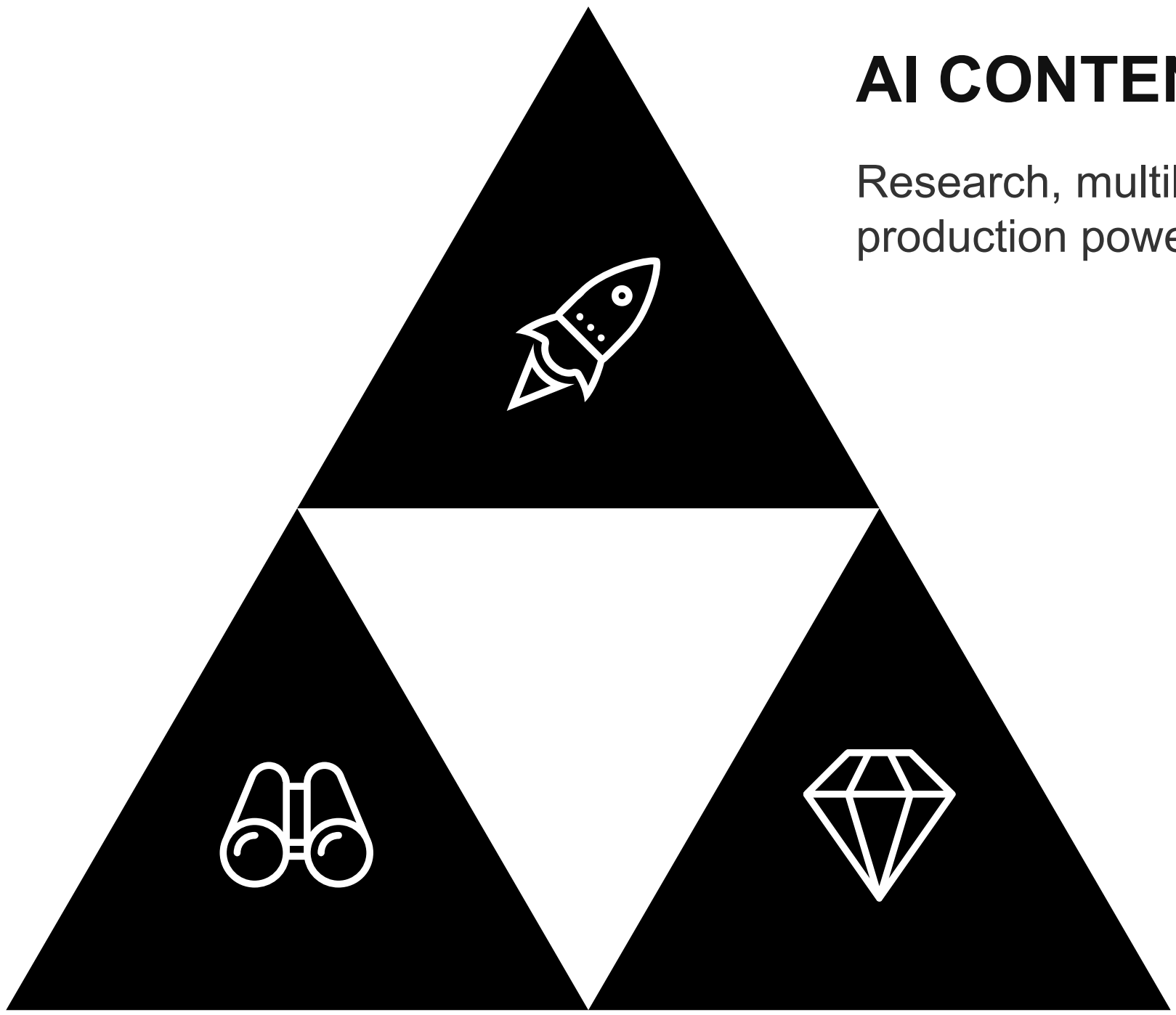


AI-powered. Human-led.
Built for global growth.



WHAT WE DO

BRAND & WEB
Brand strategy, identity and websites built as one connected digital system.



AI CONTENT
Research, multilingual content and creative production powered by intelligent workflows.

GROWTH & VISIBILITY
SEO, AI search visibility and campaigns designed to grow reach and relevance.

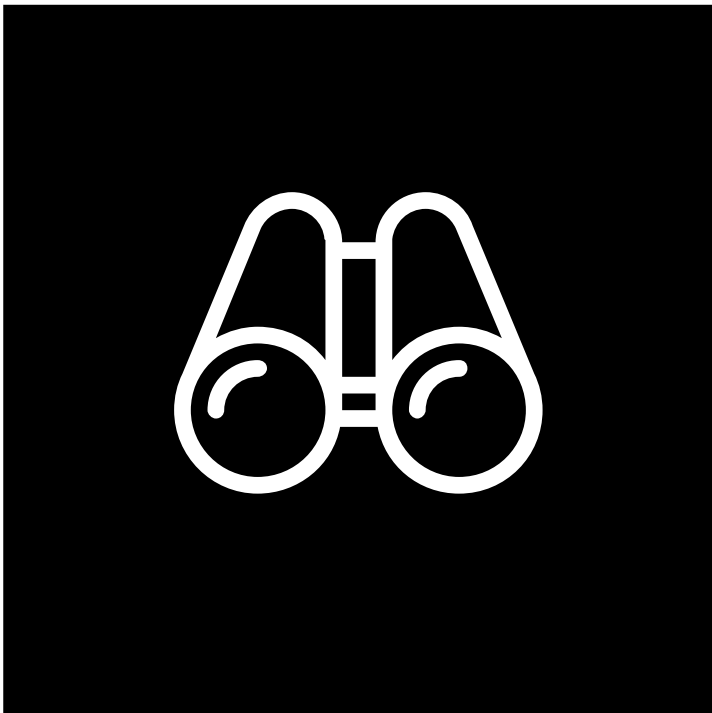
Create once. Communicate globally.

AI Content

We combine AI-assisted research with human editorial control to create clear, useful content at speed. From websites and thought leadership to social posts and video scripts, we build multilingual content systems that protect brand voice while adapting to different markets.

SCOPE OF WORK

Content systems for international growth



- AI-Assisted Research
- Website & Landing Page Content
- Articles & Thought Leadership
- Social Media Content
- Video Scripts
- Multilingual Localization
- Content Repurposing
- AI Content Workflows

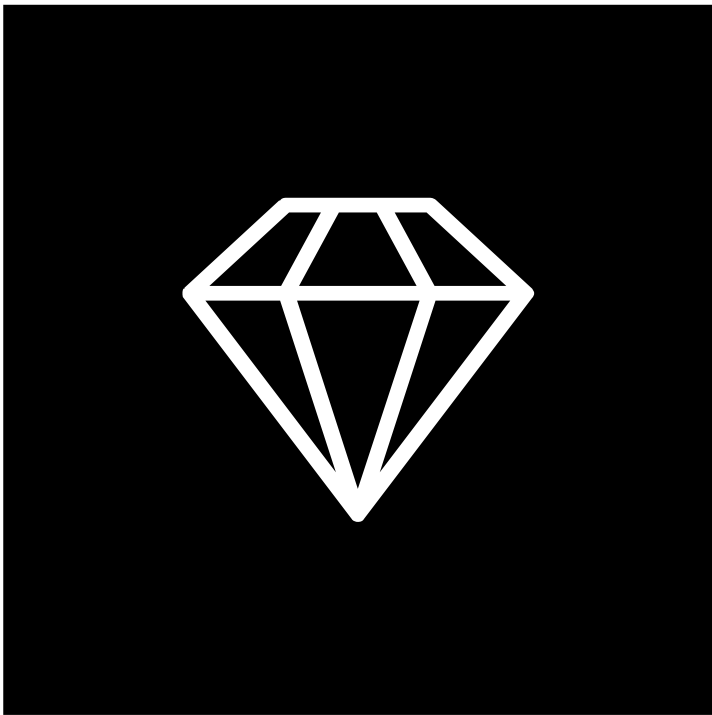
Identity, experience and technology
in one system.

Brand & Web

We build distinctive brands and digital experiences around a clear strategy. Identity, UX, content and technology are developed together so every touchpoint feels consistent, useful and ready to scale across markets.

SCOPE OF WORK

A meticulous approach for
enduring success



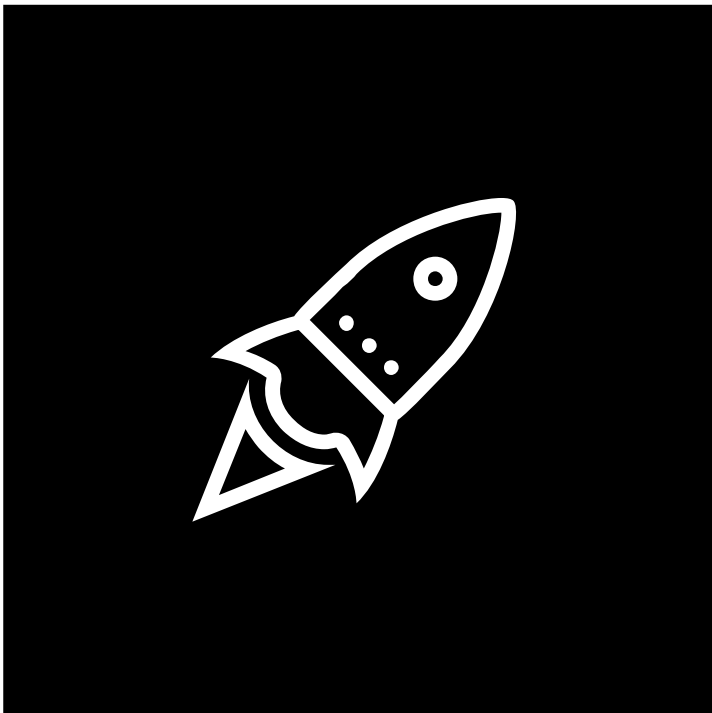
- Brand Strategy & Positioning
- Naming & Visual Identity
- Brand Guidelines
- Content Design
- UX & UI Design
- Corporate Websites
- Landing Pages
- Web Development & CMS
- Multilingual Web Systems

Search is changing. Visibility has to evolve with it.

SEO & AI Visibility

Search now spans traditional engines, AI-generated answers and discovery platforms. We structure websites and content so brands are easier to understand, find and cite — while keeping proven SEO fundamentals at the core.

SCOPE OF WORK
Structure, relevance
and discoverability



- SEO Strategy
- Search-Focused Content
- Content Architecture
- International SEO
- Multilingual SEO
- Entity & Brand Visibility
- AI Search Readiness
- GEO / Generative Engine Optimization
- Performance Analysis
- Testing & Optimization

CASE STUDIES

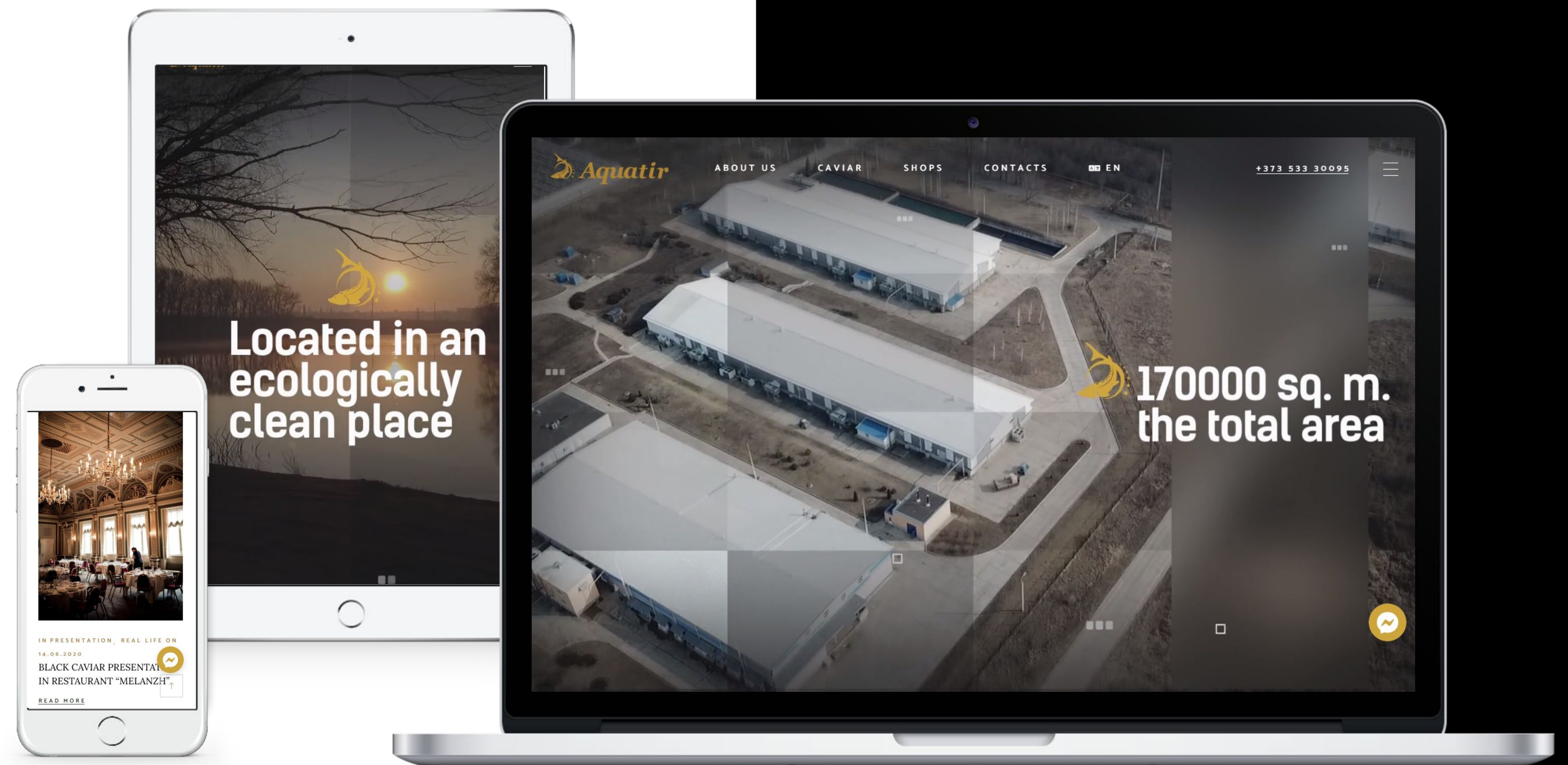


Real projects. Real markets.
One connected creative
workflow.



SELECTED WORK —

- Brand Strategy
- AI & Multilingual Content
- Web Design & Development
- SEO & AI Visibility
- Video & Photography
- Social & Campaign Content

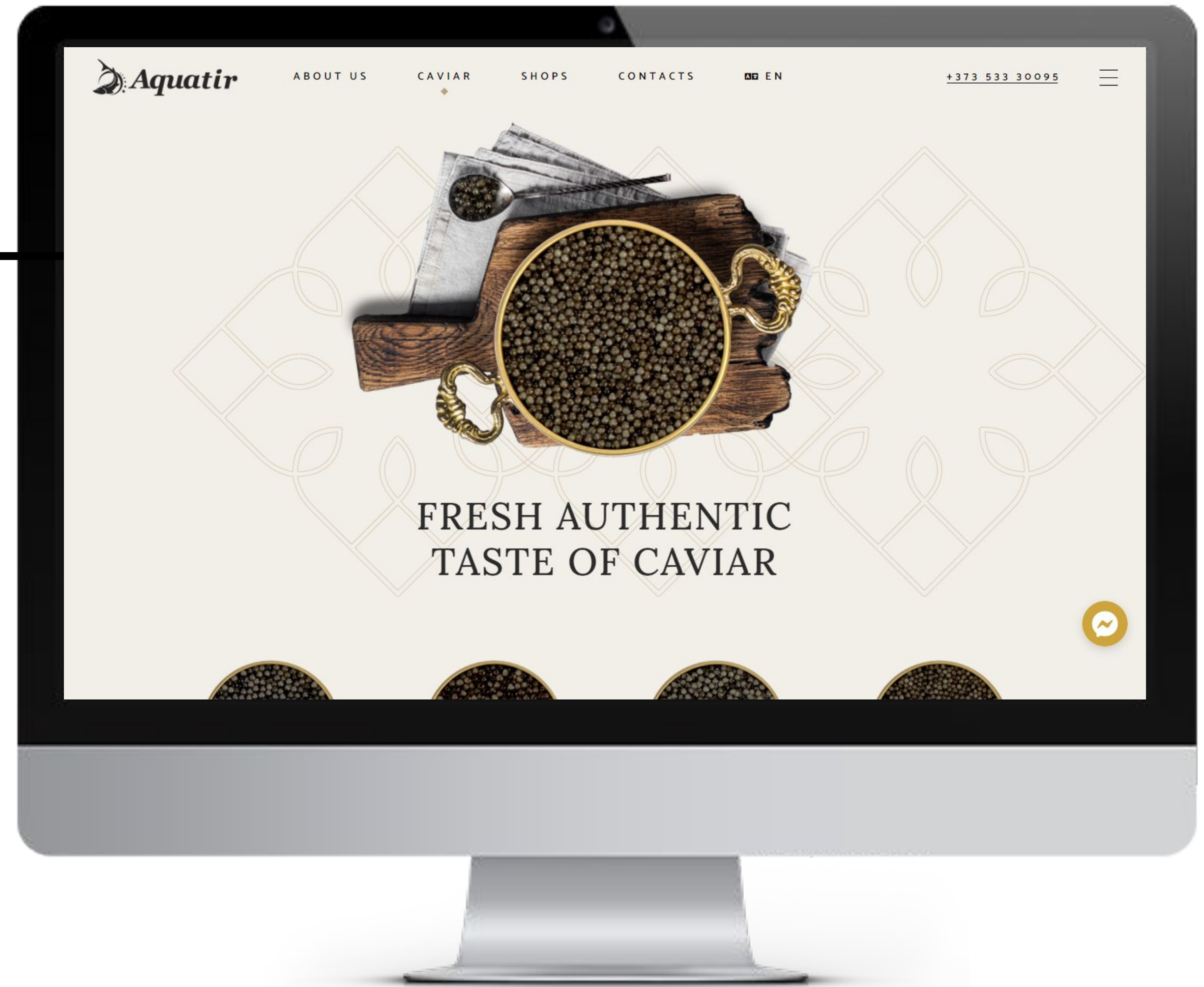


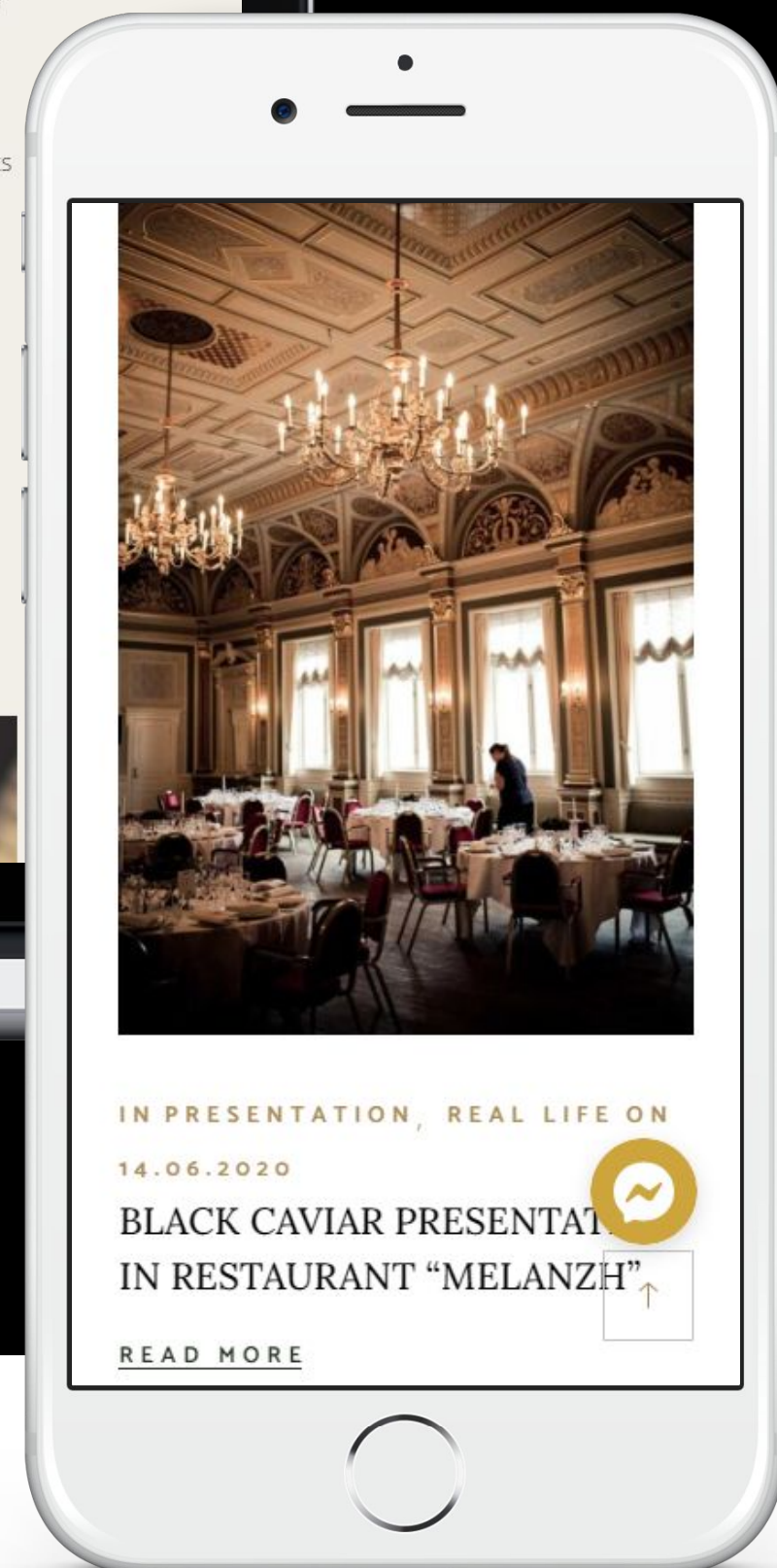
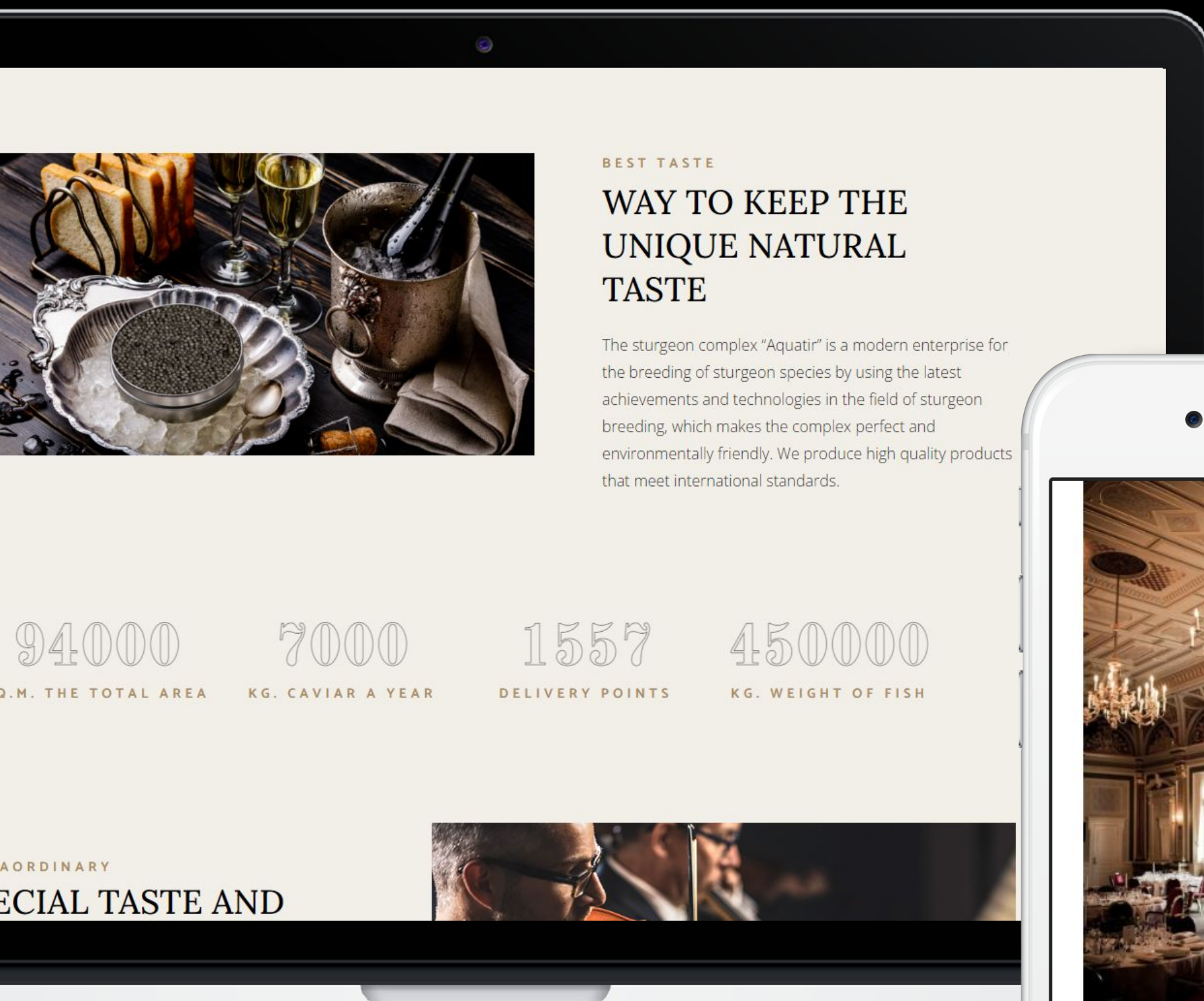
CASE STUDY

Aquatir: Brand Ecosystem

Sense Art has supported Aquatir across brand development, web, multilingual content and creative production. Our work connects strategy, design, photography, video and digital channels into a consistent international presence for a premium aquaculture and caviar brand.

From corporate websites and campaign assets to exhibition content and ongoing digital communication, every element is developed to work as part of one system.





AQUATIR ECOSYSTEM

One brand across every touchpoint

SITE 1 :

aquatir.md

SITE 2 :

caviar-aquatir.de

SITE 3 :

aquatir.club

FACEBOOK:

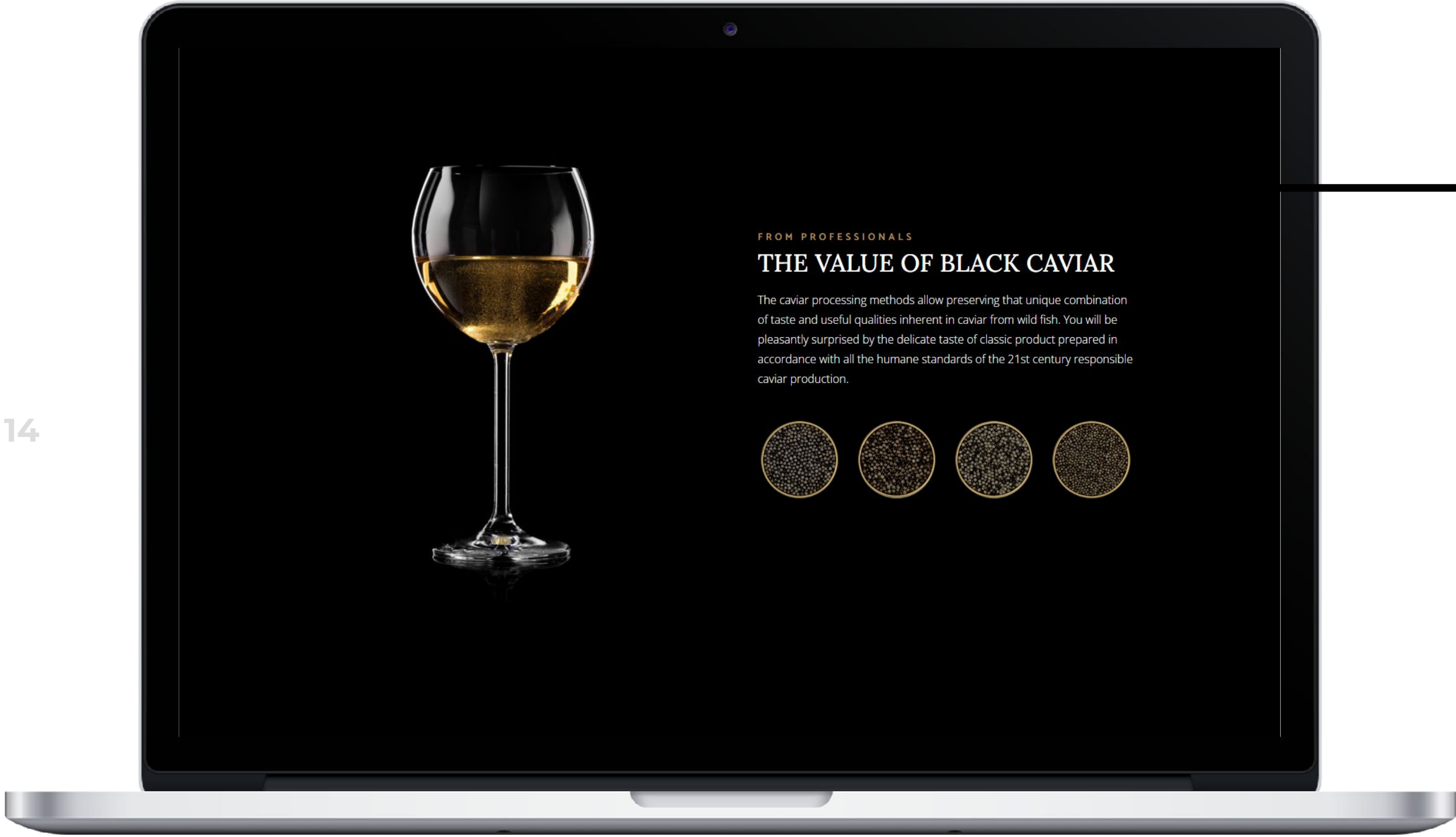
facebook.com/caviar.aquatir

INSTAGRAM:

instagram.com/aquatir.official

VIDEO:

youtube.com/@aquatir



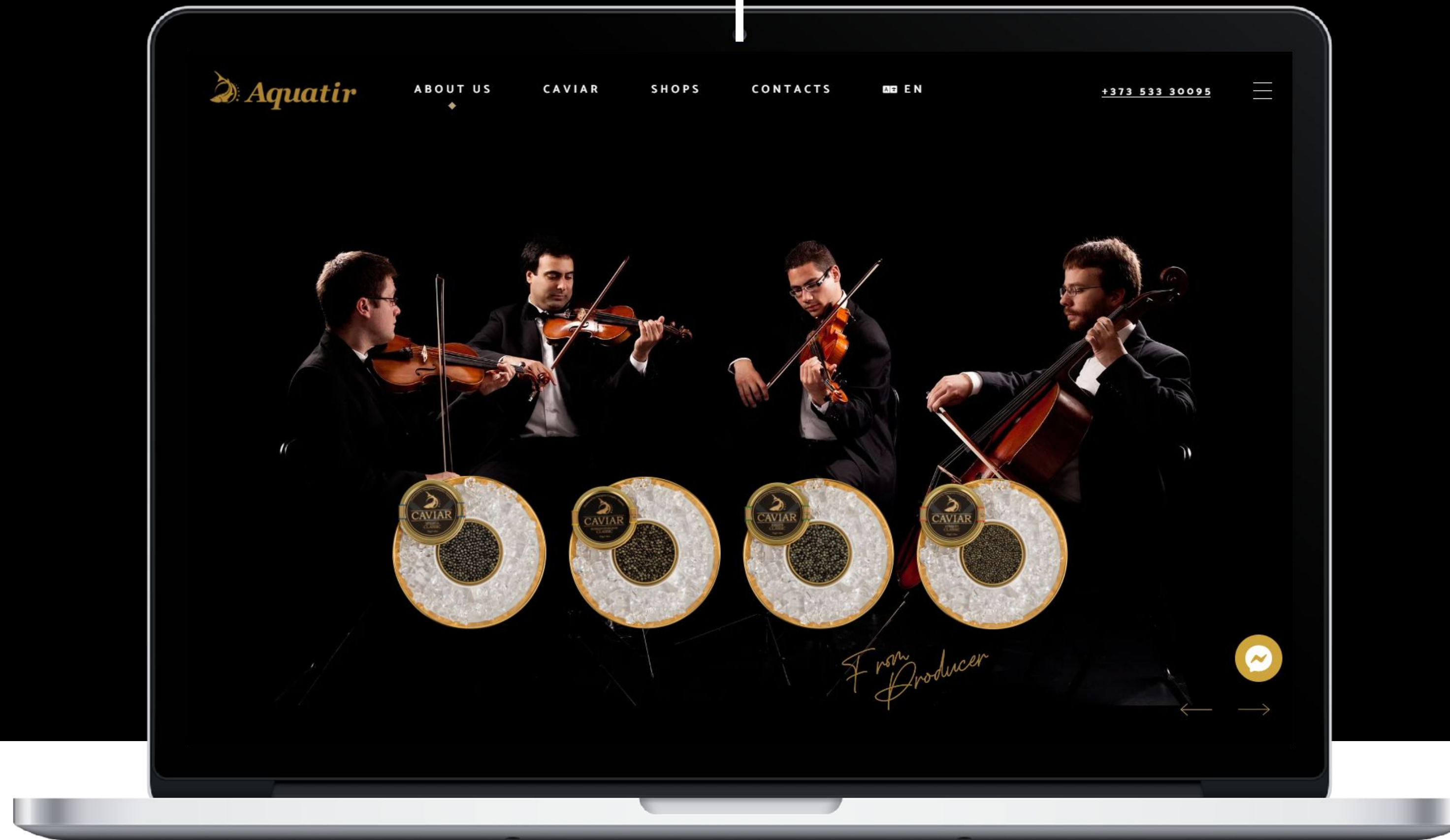
PORTFOLIO

Web + Content

WEB	aquatir.md
CONTENT	Multilingual brand content
PHOTO	Product & corporate photography
VIDEO	Brand & exhibition films
SOCIAL	Campaign & channel assets
SEO	Structured international presence

Digital Experience

PORTFOLIO



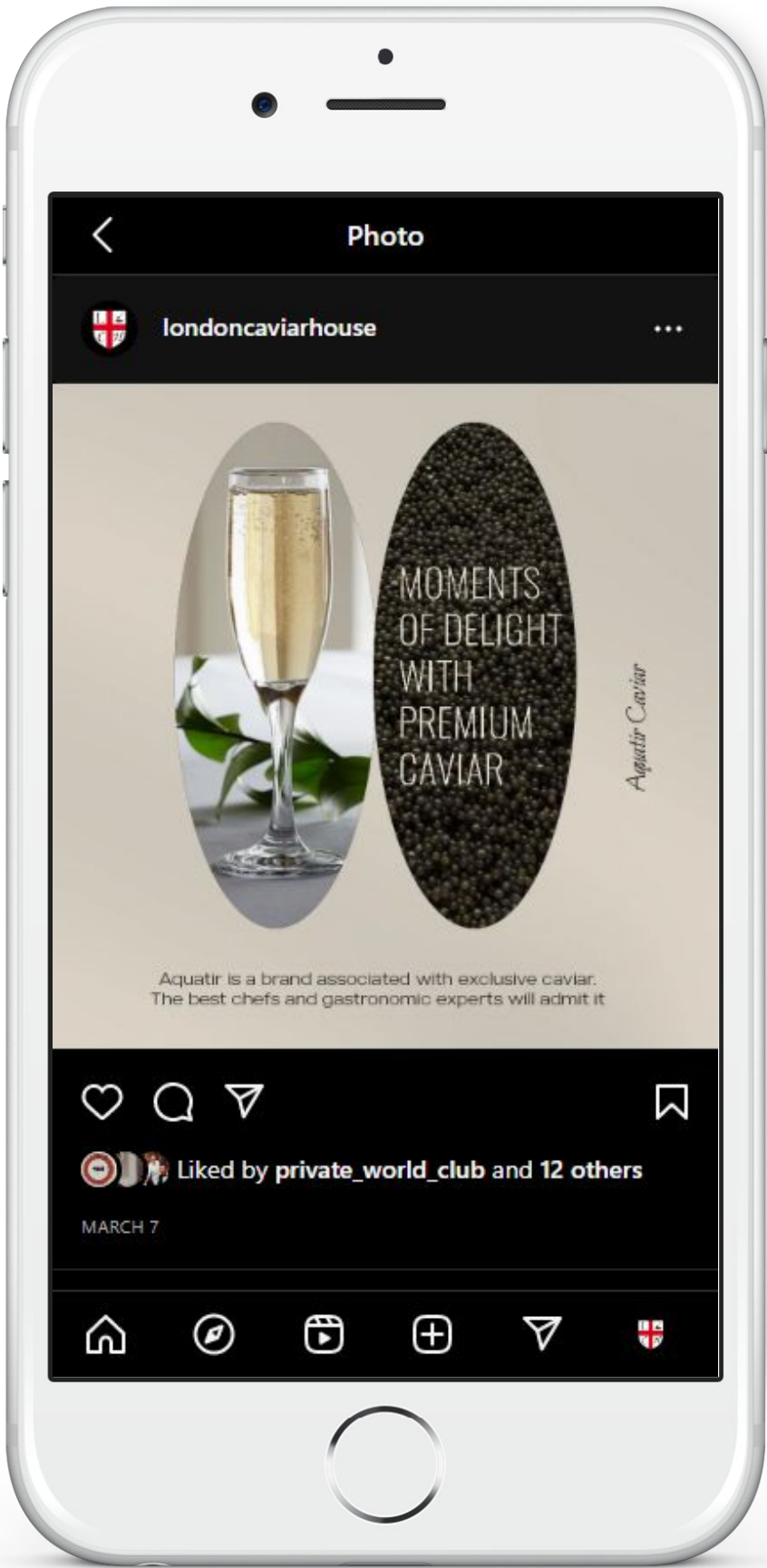
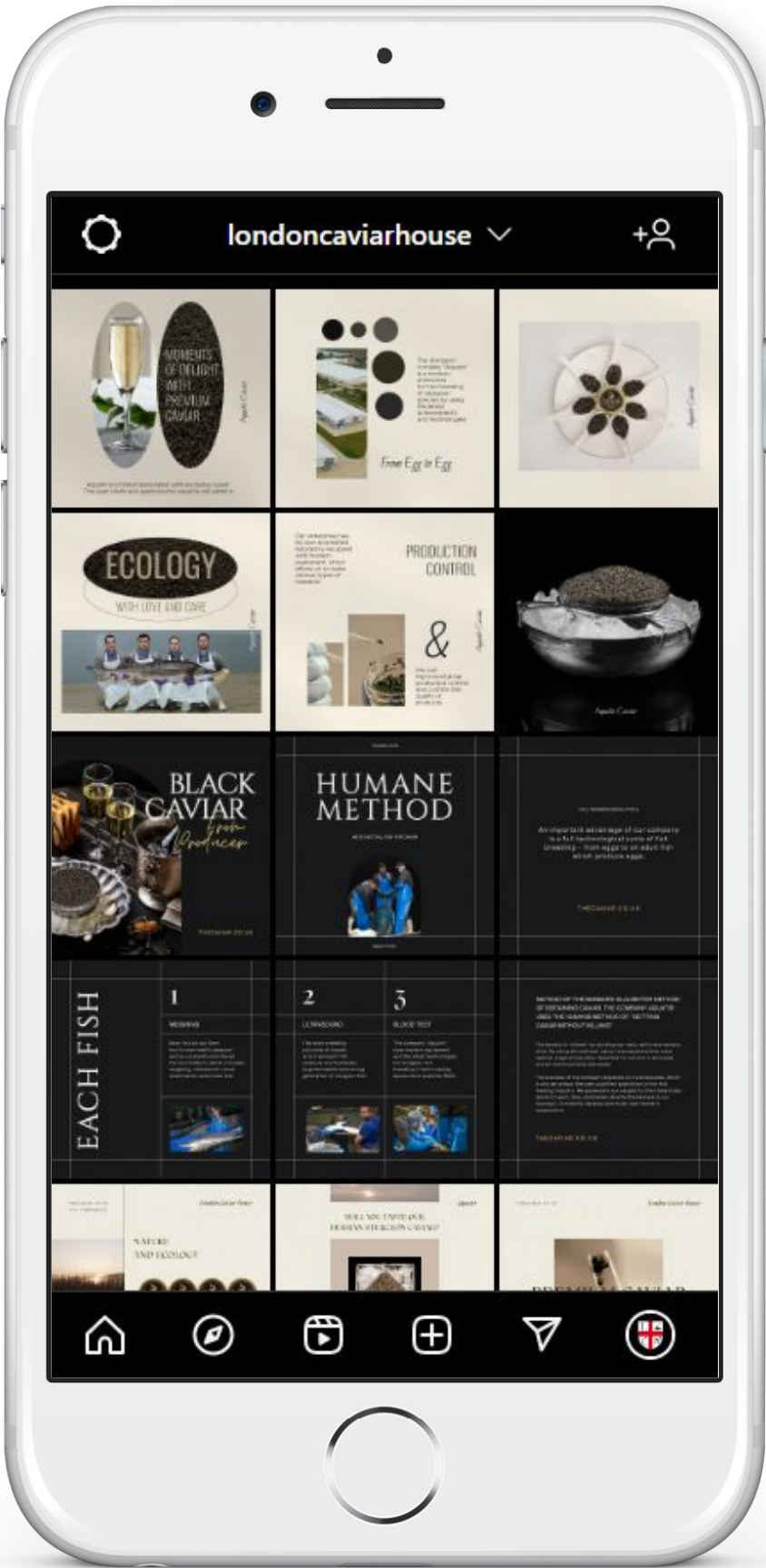
Focus

Strategy, Content &
Web Development

PORTFOLIO

Social Media Marketing

16



PORTFOLIO

Features Social Media Marketing

On request, we can provide customer support at the lead level.



Feature 01

Taking photos specifically for a project

Feature 02

Design development specifically for marketing tasks

Feature 03

E-commerce customer support on social networks

PORTFOLIO

Brand experience at every touchpoint

For Aquatir, we connected refined messaging with photography, video, web and digital content to create a premium, consistent brand experience.

The result is a flexible identity that works across corporate communication, e-commerce, exhibitions and social channels. Every touchpoint reinforces the same positioning while allowing content to adapt to different audiences and markets.



SELECTED CLIENTS & PROJECTS

Selected work across food,
technology, media, retail and
services.



Sturgeon
Complex



London Caviar
Seller



Supermarket
Chain



Concert
Agency



Notable
radio



Television



Finnish
technology
company



Famous
Singer



German social
services
company

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feedback and suggestions.**